



新基建、创新与合作
NEW INFRASTRUCTURE, INNOVATION AND COOPERATION

THE 9TH ASIA IDC EXPO

第九届亚洲数据中心科技博览会
亚洲数据中心科技杰出贡献颁奖典礼

时间：2021年9月24-26日 地点：广州·中国进出口商品交易会展馆
Time: 24-26 September 2021 Venue: China Import and Export Fair Complex





亚洲数据中心领域最先进，最具商业价值的盛会。

2021，9月，在中国广州，

我们如期而至，与您共享亚洲地区最具创新性及最具影响力的IDC专属盛会。

It's the most advanced and commercially valuable event of IDC in Asia.

It will On September, 2021 in Guangzhou, China.

We will be here to meet you and share our innovative and influential IDC exclusive event in Asia.

主办单位：

广东省商务厅
中国国际贸易促进委员会广东省委员会
广州市人民政府
宇康国际展览（广州）有限公司

联合主办单位：

绿色网格、亚太云应用联盟、防伪溯源SEP产业标准联盟、DTDATA
国家互联网数据中心产业技术创新战略联盟

承办单位：

宇康国际展览（广州）有限公司

组展单位：

广州富特会展有限公司

国际战略合作单位：

日本数据中心协会、欧洲数据中心协会、印度软件和服务业企业行业协会
亚太区块链与人工智能创新应用研究院、丹麦投资促进局

INTERNATIONAL STRATEGIC COOPERATION AGENCIES:

Association、Asia Pacific BC And AI Innovation Application Research Institute、Danish Investment
Japan Data Center Association、European Data Center Association、India software and Service Industry
Promotion Agency



ASIA IDC

助你洞悉市场趋势及先机

HELP YOU UNDERSTAND THE MARKET TREND AND THE OPPORTUNITY

亚洲数据中心科技博览”品牌（ASIA IDC EXPO 2021）进入它的第九个举办年，将汇集数据中心行业和市场领先应用及技术，为期3天的展示、交流和分享。“亚洲数据中心科技博览”还将举办在亚洲最全面的会议，涵盖所有数据中心创新的主要趋势和主题。“亚洲数据中心科技博览”的贸易展和国际会议将带来最强大的公司和创新的技术和产品，展示国际数据中心解决方案给来自世界各地的顶级购买观众。如今，主办方将于2021年9月24-26日在中国进出口商品交易会展馆继续举行该项活动，我们诚挚地邀请您参加“2021第九届亚洲数据中心科技博览会”！

It's the eighth year of Asia Data Center Technology Expo brand. ASIA IDC EXPO 2021 will offer three days to display data center industry, market leading applications and technologies for communication and sharing. ASIA IDC EXPO 2021 will also host the most comprehensive meetings in Asia, which will be about the main trends and themes of all data centers. The trade show and International Conference on ASIA IDC EXPO 2021 will bring the most powerful companies, innovative technologies, international data center solutions and products to top buyers from all over the world. Today, the organizers will continue to hold the event on 24-26 September 2021 in Guangzhou Convention and Exhibition Centre in China. We warmly invite you to participate in ASIA IDC EXPO 2021!

诚邀您与我们共享亚洲数据中心科技专属盛会

WE SINCERELY INVITE YOU TO SHARE DATA CENTER TECHNOLOGY EXCLUSIVE EVENT IN ASIA

作为亚洲从数据中心的创新科技应用到节能与安全的解决方案引领者，ASIA IDC EXPO致力于为企业推广降低成本和运营费用、确保业务敏捷与持续性、加强安全性并走向绿色，从而推动企业的创新，帮助企业走在时代的前沿。本次盛会业界领袖人物将发表重要演讲，以及亚洲数据中心的发展趋势作专题论坛演讲。

Being a leader of solutions for data center industry in Asia from technology innovation and application to energy conservation and data security, ASIA IDC EXPO is committed to facilitating enterprises to reduce their cost in equipment and operation, to ensure swiftness and continuity with business, to strengthen security with data, and to be green with environment; thus promoting innovation in enterprises and helping them stand in the forefront of the times.

ASIA IDC EXPO 2021以“新基建、创新与合作”为大会主题，秉承“高端、引领、前瞻”的主旨，将邀请来自IDC领域内的有关设计院所、院校、建设及运营单位和设备制造企业的领导和专家，从不同角度推广数据中心的技术进展和应用，分享解决方案和经验，展望未来发展趋势用应用理念，并能够有效促成与会各方开展实质合作的重要盛会。

Asia IDC Expo 2021, themed with "New Infrastructure, Innovation and Cooperation", directed by the principle of "High-end, Global-leading, and Forward-looking", will gather the leaders and experts engaged in IDC area from related design institutes, colleges and universities, construction and operating units and equipment manufacturing enterprises to share their unique solutions and experiences, to exchange their concept of strategic development and to approach the applications for future use from different angles of the data center technology development. Their presence will effectively result in the cooperation and business achievement between suppliers and users on this excellent exhibition platform.

这里有最具商业价值的国际会议

THE MOST COMMERCIAL INTERNATIONAL CONFERENCES

这里有什么

这是一次商机的聚会

这是一场亚洲地区数据中心领域最具创新性和最具商业性及最具影响力的盛会

What does it hold?

The Most Commercial International Conferences

It holds a unique gathering for opportunities.

It holds the most creative and influential event for data center industry in Asia.

在这里，从数据中心设计、规划、建设管理、到技术创新发展，与会者将看到最先进、最有商业价值的技术专题讲座，届时行业领袖们将汇聚一堂，研讨关键的战略性议题。本次活动聚焦下一代数据中心关键技术展开讨论，围绕数据中心最具前瞻性技术主题，与业内专家及同行探讨世界级数据中心战略及关键性技术带来的创新优势。除此之外，我们还将为您提供开拓市场的良机，以用评估先进技术和推介新产品、新技术的机会。可以帮助您最直接而有效的潜在客户。同时，透过我们筹办的展览、会议及推广活动，继续为您的企业创造极具价值的商业机会，我们期待您的参与！

Ranging from the data center design, planning, construction management, to technical innovation and development, attendees will reap the benefits from the technical presentations covering the most advanced high tech and highest commercial value. When the industry leaders are gathering together to discuss key strategic issues for China and Asia data center, the forum will bring out more new ideas and creativity. We look forward to your participation!

大会相关议题将涉及：数据中心最新应用技术、5G通信、人工智能、区块链技术、数据安全、云计算技术、云服务、云存储技术、供电系统、网络安全、空调节能、建设规划、大数据应用等解决方案及重要资讯，期待你的参与。
Conference topics will include: data security, storage, power supply, network security, energy saving for air conditioning, construction planning, cloud computing, big data applications, as well as solutions and important information release. We look forward to your participation!

在这里，你可以收获更多！

Here, you can get more!

演讲机会

SPEECH OPPORTUNITY

您可根据2021年的热门话题提交演讲提案，作为数据中心领域的重要活动，亚洲数据中心先进技术大会为演讲者提供了绝佳的、被业内专业人士认知和出镜的机会。作为一名演讲者，您将在超过300名专业技术人士面前分享您的知识经验、研究成果、先进理念、解决方案和成就。
欲了解详情，请接洽组委会办公室。

As an important event in the field of data center, Asia Data Center Advanced Technology Conference provides an excellent opportunity for speaker to be known in the field of data center. As a speaker, you will share your knowledge, experience, advanced ideas, solutions and achievements in front of over 300 professionals. For further details, please contact the organizing office.

同期重要活动

亚洲数据中心先进技术大会

亚洲数据中心运营与管理论坛

亚洲数据中心科技杰出贡献颁奖典礼

区块链、分布式存储创新技术论坛

新基建-智慧园区建设与运营发展大会

新基建-中国5G产业发展技术论坛





亚洲数据中心科技杰出贡献颁奖典礼2021

ASIAN DATA CENTER SCIENCE AND TECHNOLOGY AWARD CEREMONY 2021

“亚洲数据中心科技杰出贡献颁奖典礼”自成立以来已经成为“亚洲数据中心科技博览”品牌 (ASIA IDC EXPO) 的重头戏，如今，亚洲数据中心科技博览进入它的第九个举办年。作为数据中心领域的重要活动，2021年度，大会将继续联合海内外行业机构组织及专家，为数据中心领域杰出企业及个人颁发最具影响力的奖项，以表彰做出的贡献。“Asian Data Center Science and Technology Award Ceremony” has become the important event since “ASIA IDC EXPO” opened. Now, “ASIA IDC EXPO” has entered its eighth year. In 2021, we will continue to invite experts of data center industry and from institutions from domestic and overseas to join and award outstanding enterprises and individuals in the field of data center for commending their contributions.

关于企业赞助

ABOUT BEING SPONSORSHIP

大会设立各项赞助商方案，选择以赞助商身份加入“ASIA IDC EXPO 2021”的参展企业，意味着贵公司将在会前、会中以及会后的各种活动中占有绝对优先的地位，该赞助方案的目的是让您的公司成为“ASIA IDC EXPO 2021”中的卓越领先者。将使赞助单位优先并直接面对该领域的精英人士和政府部门及行业领导者，迅速成为到会的多家媒体关注的对象，使赞助单位能够以少量投入，高效提升其品牌在国内外的知名度。

ASIA IDC EXPO 2021 sets up various sponsors. If you choose the sponsor of being “ASIA IDC EXPO 2021” exhibitors, it means that your company will have an absolute priority during the whole activity, which purpose is to make your company a great leader in “ASIA IDC EXPO 2021”. The sponsorship will attract more attention from government, industry leaders, investors and medias.

如需更多关于赞助大会的信息或想取得赞助商申请表格，请联系组委会办公室。

For more information about the sponsorship or if you want to get a sponsor application form, Please contact the organizing office.

尖端科技，全面展示

HIGH TECHNOLOGY DISPLAY

5G技术、工业互联网、数据中心运营及管理自动化、云计算应用技术、云服务、云安全、统一计算、人工智能技术、区块链应用、5G通信技术、应用网络服务、存储网络、数据中心能源管理解决方案、柴电混合动力发电机组、数据中心交换机、机房专用精密空调、机房洁净设备和技术、监控预警解决方案及节能控制系统、机房照明系统、防火消防设备、传输设备、布线系统/光纤配线架、一体化开关电源、动力电源/网络电源、蓄电池、电能存储方案、交流配电箱、机房恒温系统、机房环境监测系统、网络机柜、机房静电地板、机房加湿机、机房建设系统工程、防雷产品、机房解决方案、数据中心基础设施等。

5G technology, the Internet industry, Data center operation and management and automation, Cloud computing application technology, Cloud services, Cloud security, Unified computing, Artificial intelligence technology, Block chain applications, 5G communications technology, Application network services, Storage networks, Data center energy management solutions, Diesel electric hybrid power generating sets, Data center switches, Machine-rooms special precision air conditioning, Machine-room clean equipment and technology, Monitoring and warning solution and energy saving control system, Computer-room lighting system, Fire equipment, Transmission equipment, Wiring system / fiber wiring frame, Integrated switching power supply, Power supply / network power, Battery, Electric energy storage scheme, AC distribution box, Machine-room constant Temperature system, Machine-room environmental monitoring system, Network cabinet, Machine-room static floor, Machine-room humidifier, Machine-room construction system engineering, Lightning protection products, Machine-room solutions, Data center infrastructure and so on.

上届精彩回顾

ASIA IDC EXPO 2020 REVIEW

由宇康国际展览（广州）有限公司、绿色网格、亚太云应用联盟等机构联合主办的“2020第八届亚洲数据中心科技博览会”在中国深圳成功召开，这是亚洲数据中心领域最先进，最具商业价值的活动，这是能够有效促成与会各方开展实质合作的重要盛会。

The "2020 8th Asian Data Center Science and Technology Expo", jointly sponsored by EKON International Exhibition (Guangzhou) Co., Ltd., Green Grid, Asia Pacific Cloud Application Alliance, was successfully held in Shenzhen, China. This is the most advanced and commercial activity in the field of Asian data centers. This is an important event that can effectively promote substantive cooperation among the participants.

本次博览会有来自日本、德国、美国、以色列、中国香港、中国台湾等品牌企业盛装亮相，带来目前世界上最先进的数据中心技术和产品。大会重要赞助商包括：英特尔、施耐德、马克威尔、图腾通讯、怡富通讯、讯达康通讯集团、鹏博士、易信科技、东芝、绿色网格展团、DTDATA展团、埃斯杰贝、爱普克斯、恒云太、名气通电讯、瑞雷特、百能电子、昕通、飞宇光纤、北讴机柜、光距电子等接近100家代表性品牌企业参加，展示最新、最具前沿技术的数据中心设备和技术。展览面积达到7000平米，5248名包括来自通信系统、金融、政府部门、电力、交通、医院、地铁系统网络中心、广播电视、教育、电子政务、工商/税局、公安、企事业单位网络机房等领域的专业观众参观了展览。

The Expo has come from Japan, Germany, the United States, Israel, Hong Kong, China, Taiwan and other brand enterprises dressed to bring the world's most advanced data center technology and products. Among the major sponsors of the conference are: Intel, Schneider, Markwell, Totem Communications, Yifu Communications, Xindakon Communications Group, Dr. Peng, Isoxin Technology, Toshiba, Green Grid, DTDATA, Esjbe, Aipquez, Hengyun Tai, Fong Tong Telecom, Reit, Baeneng Electronics, Xintong, Feiyu Optical Fiber, North Acura Cabinet, Optical distance Electronics and so on nearly 100 representative brand enterprises to show the latest and most cutting-edge technology data center equipment and technology. The exhibition area reached 7000 square meters, and 5248 professional spectators from the fields of communication system, finance, government department, electric power, transportation, hospital, subway system network center, radio and television, education, e-government, industry and commerce / tax bureau, public security, enterprise network computer room and so on visited the exhibition.

大会期间，主办方隆重举办第八届亚洲数据中心杰出贡献颁奖盛典，以表彰针对行业优秀企业！获奖企业包括：施耐德、中兴通讯、瑞雷特、百能、昕通、英特尔、讯达康通讯、睿聚科技、名气通电讯、图腾通讯、鹏博士、马克威尔等品牌企业。第九届亚洲数据中心杰出贡献颁奖典礼将继续举办，欢迎报名参加评选，相关评选资料请与组委会联络！

During the meeting, the organizers solemnly held the eighth Asian data Center outstanding contribution award ceremony, in recognition of outstanding enterprises for the industry! The award-winning enterprises include: Schneider, ZTE, Rerete, Baeneng, Xintong, Intel, Xindakon Communications, Rui charm Technology, Fame Communications, Totem Communications, Dr. Peng, Markwell and other brand enterprises. The 9th Asian data Center Outstanding contribution Award ceremony will continue to be held. Welcome to participate in the selection. Please contact the Organizing Committee for relevant selection information!

大会同时举办多场国际专业会议，本次大会超过30场最先进、最有商业价值的重要会议，包括：2020亚洲数据中心先进技术大会、2020 新基建与区块链应用论坛、智慧办公科技发展论坛等，从不同角度推广数据中心的技术进展和应用，分享解决方案和经验，展望未来发展趋势用应用理念，从数据中心设计、规划、建设管理、到技术创新发展，行业领袖们将汇聚一堂，研讨关键的战略性议题，为中国及亚洲地区数据中心的建设带来更加新的理念和创意。同时，大会以其专业性和高规格吸引了来自全国各地300多名专业用户的参与，参展效果明显。

At the same time, the Conference held a number of international professional conferences, which had more than 30 of the most advanced and commercially valuable major conferences, including: the 2020 Asian Data Centre Advanced Technology Conference, the 2020 New Infrastructure and Blockchain Application Forum, the Smart Office Science and Technology Development Forum, etc. to promote the technological progress and application of data centres from different perspectives, to share solutions and experiences, to look forward to future trends, with application concepts, from data centre design, planning, construction management, to technological innovation and development, and industry leaders will meet to discuss key strategic issues, Bring new ideas and ideas to the construction of data centers in China and Asia. At the same time, the Congress attracted more than 300 professional users from all over the country with its professional and high specifications, and the exhibition effect was obvious.



特别鸣谢论坛支持单位



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A、标准展位 (3mX3m)

RMB 19,800元/ 9平方米

■展位配备：三面围板、一桌二椅、楣板、射灯或日光管二支、地毯

B、室内光地 (最少36平方米起租，供希望制作符合其公司风格展台的参展者选择)

RMB 1,980元/平方米

■光地不配备任何设施，由参展商自备或委托组委会指定搭建公司设计、装修。

■刊登会刊广告及协办赞助、配套活动赞助事项具体方案请来电向组委会备案。

Option A:

standard package booth (3M X 3M)

RMB 19,800/ 9 square meters

This includes:

exhibit space, three lateral walls, one table, two chairs, lintel board, spotlight or two fluorescent tubes, carpet.

Option B:

Raw Space (minimum of 36 square meters for exhibitors to build company's own booth)

RMB 1,980/ square meter

This includes:

exhibit space, services for the exhibitors. Raw space is not equipped with any equipment. Exhibitors need to build the booth by themselves or entrust Organizing Committee to design and build for them.

立即加入 ASIA IDC EXPO 2021获取最佳展位及推广机会

PLEASE IMMEDIATELY JOIN ASIA IDC EXPO 2021 TO GET THE BEST BOOTHS AND PROMOTION OPPORTUNITIES.

需更多的信息或想取得赞助商申请表，请致电组委会办公室：

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ASIA IDC

AISA IDC EXPO 2021 岂止所见
诚邀与您探讨世界级数据中心战略及关键性技术